



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2019

Multiple District 27

LOCATION: WISCONSIN

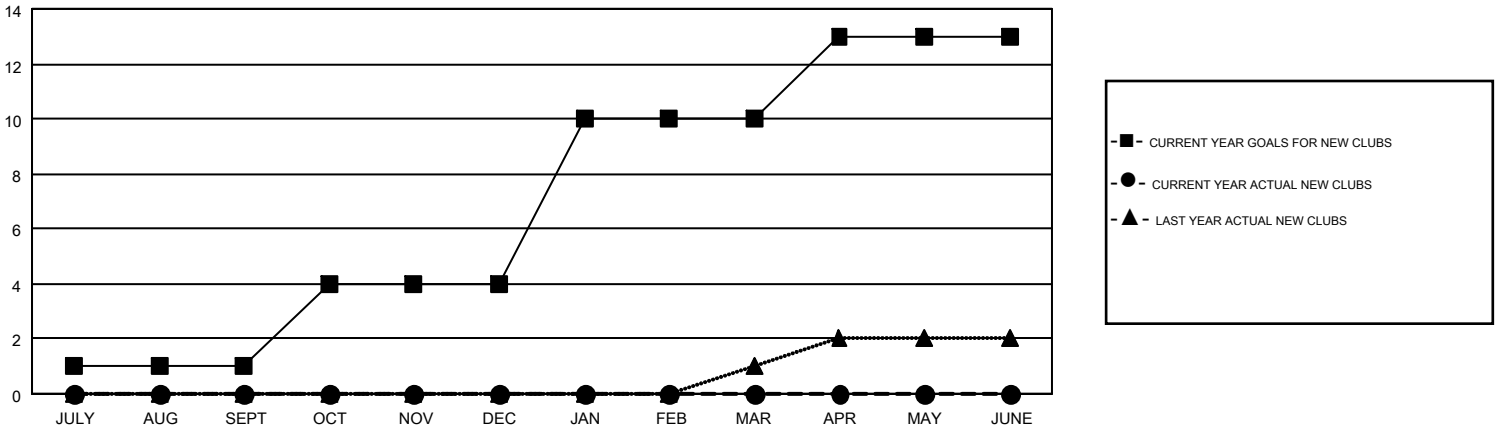
GMT: OPEN

GMT CA 1

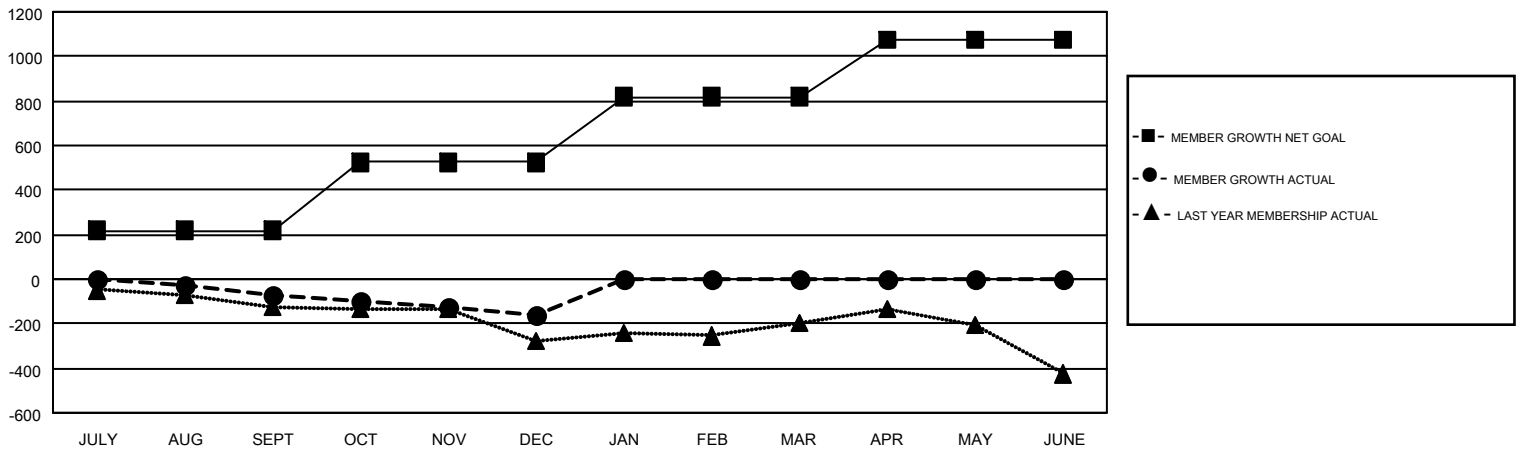
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2019-2020 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 0             |
| OCT/NOV/DEC           | 3             | 0         | 1             |
| JAN/FEB/MAR           | 6             | 0         | 0             |
| APR/MAY/JUNE          | 3             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 219                    | 362                  | 401  |
| OCT/NOV/DEC           | 305                    | 336                  | 409  |
| JAN/FEB/MAR           | 295                    | 0                    | 0  |
| APR/MAY/JUNE          | 258                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                  |  |                                 |                 |
|------------------|--|---------------------------------|-----------------|
| DROPPED CLUBS: 1 | 257 CLUBS OF 515 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>      |                 |
| DROPPED MEMBERS  |  | MALE                            | 13,059 (75.88%) |
| DECEASED         | 119  | FEMALE                          | 4,150 (24.12%)  |
| CLUB CANCELLED   | 23   | TOTAL FAMILY UNIT MEMBERS       |                 |
| OTHER            | 668  | 3,471                           |                 |
| TOTAL            | 810  | FAMILY MEMBERS PAYING HALF DUES |                 |
|                  |  | 1,765                           |                 |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)